Too True Visionz

5-Year Business Plan & Pitch Deck
(2026–2031)

Executive Summary

• Entertainment company: film, music, books, and digital media.
• Focus on authentic urban storytelling & independent production.
• Platforms: publishing, studio services, and multimedia.
Vision: Leading voice in urban & independent entertainment.
Mission: Empower artists with professional platforms for expression.

Year-by-Year Roadmap

26: Foundation – Website, book promotion, studio services, docuseries
-production.
27: Growth – First film release, new books, live showcase, partnerships.
28: Diversification – Studio office, sign artists, digital channel, feature fil
29: Scaling – Investors, international distribution, soundtrack album,
ntorships.
30–31: Legacy – Full-service hub, streaming partnerships, festival,
l estate expansion.

Revenue Projections

2026: $50k–$100k
2027: $150k–$250k
2028: $300k–$500k
2029: $750k–$1.2M
2030–31: $2M+

Key Success Factors

- Strong branding & cultural authenticity.
- Multiple revenue streams (books, films, music, events, digital).
- Grants, investors, and distribution deals to fuel growth.
- Community engagement & mentorship to build loyalty.
- Scalable long-term business model.

Next Steps

1. Create detailed budget & funding strategy.
2. Acquire grants & Funding for scale
3. Start with flagship project (docuseries, short film, book-to-film).
4. Scale marketing campaigns & grow audience.